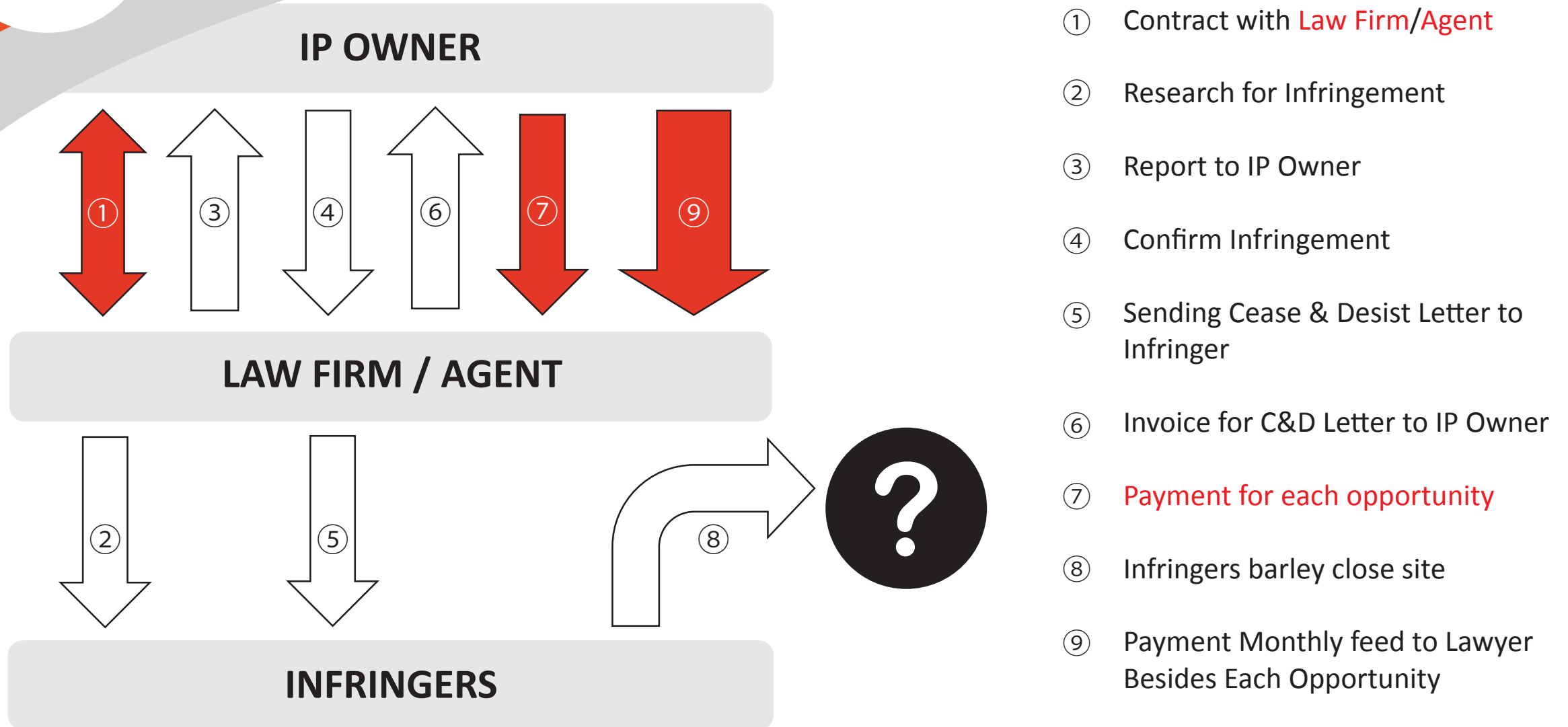


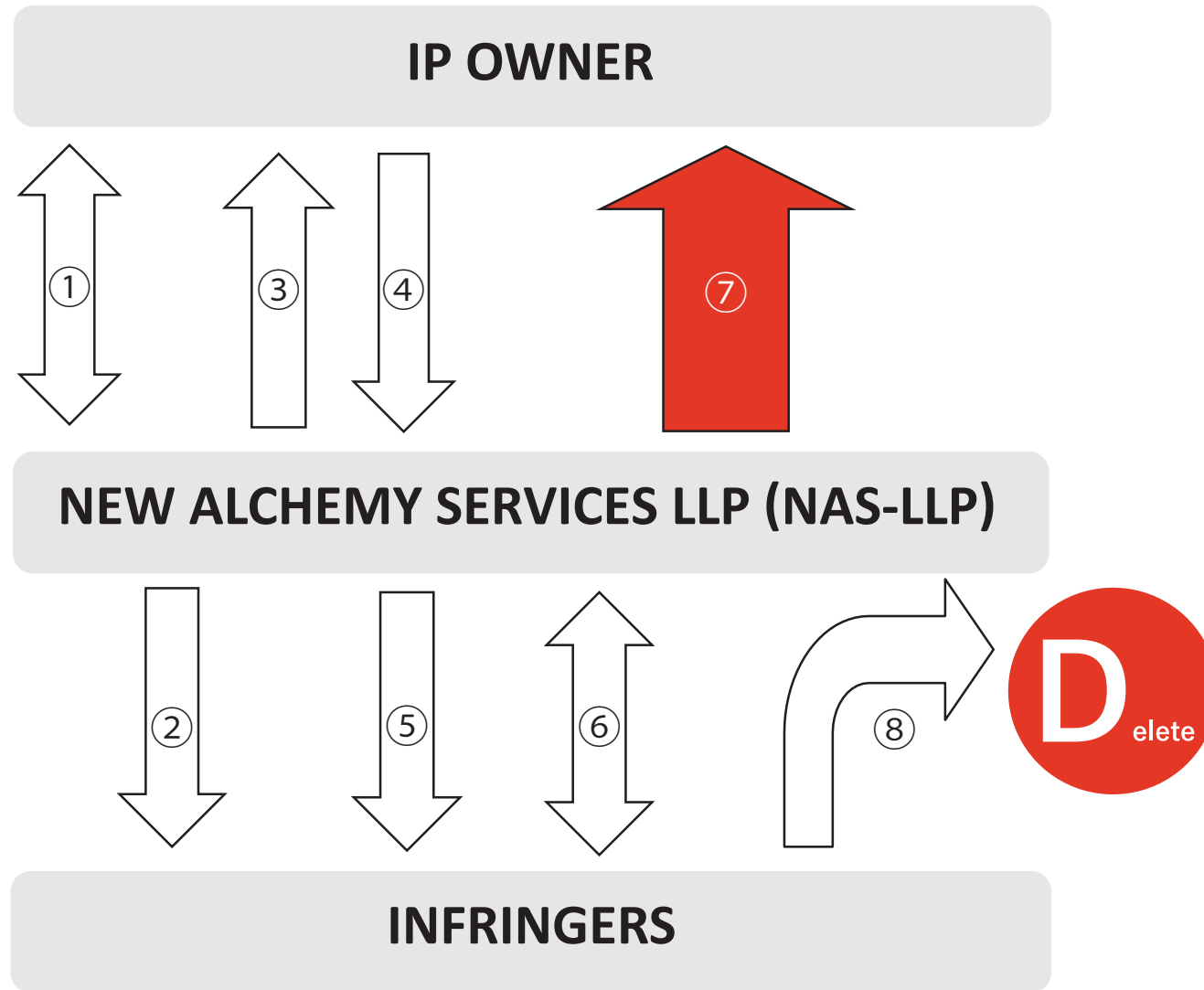


New Alchemy Services LLP

## Common Strategy & Workflow against Infringement



## Strategy & Workflow of New Alchemy Services LLP



- ① Contract with New Alchemy Services LLP. (NAS-LLP)
- ② NAS-LLP investigates for suspected Trademark/Copyright infringements
- ③ NAS-LLP reports suspected infringement data breakdown to IP Owner every week
- ④ IP Owner confirms infringement via NAS-LLP's software
- ⑤ Frozen payment accounts & closure of infringement stores by US Court Order (TRO)
- ⑥ Settlement negotiations between NAS-LLP and Infringer  
Receiving settlement and default funds from platform
- ⑦ Contingency Payment to IP Owner from seized funds as compensation
- ⑧ Significantly decrease Online infringements