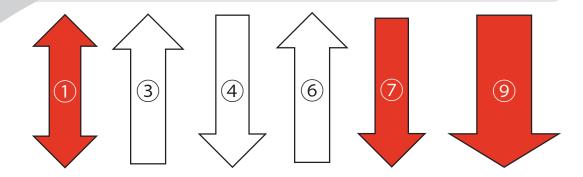
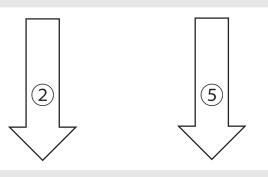


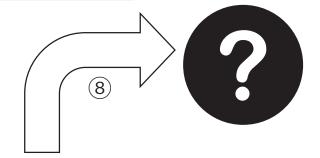
Common Strategy & Workflow against Infringement

IP OWNER



LAW FIRM / AGENT

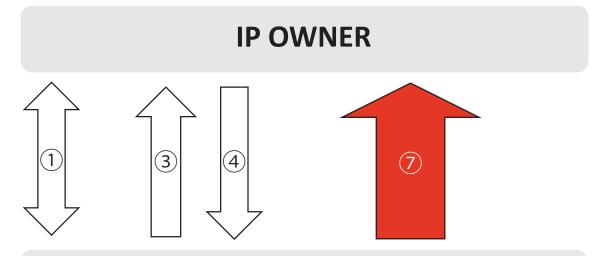




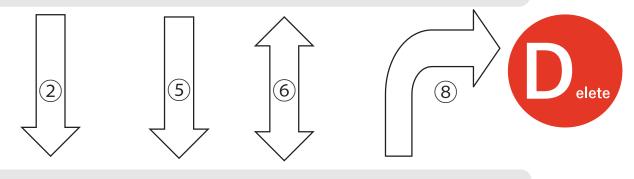
INFRINGERS

- 1 Contract with Law Firm/Agent
- 2 Research for Infringement
- 3 Report to IP Owner
- 4 Confirm Infringement
- Sending Cease & Desist Letter to Infringer
- (6) Invoice for C&D Letter to IP Owner
- Payment for each opportunity
- 8 Infringers barley close site
- Payment Monthly feed to Lawyer Besides Each Opportunity

Strategy & Workflow of New Alchemy Services LLP



NEW ALCHEMY SERVICES LLP (NAS-LLP)



INFRINGERS

- ① Contract with New Alchemy Services LLP. (NAS-LLP)
- NAS-LLP investigates for suspected
 Trademark/Copyright infringements
- 3 NAS-LLP reports suspected infringement data breakdown to IP Owner every week
- 4 IP Owner confirms infringement via NAS-LLP's software
- 5 Frozen payment accounts & closure of infringement stores by US Court Order (TRO)
- 6 Settlement negotiations between NAS-LLP and Infringer Receiving settlement and default funds from platform
- Contingency Payment to IP Owner from seized funds as compensation
- 8 Significantly decrease Online infringements